

# CONSCIOUSLY CRAFTING

Our journey from a small studio pottery in 2007 to one of the most sought-after production potteries in 2021, has been humbling, rewarding, and exciting.

With consciousness at the heart of every action, Nugu has made hand crafting efficient, sustainable, as well as enduring.

Even though, the capability to produce pottery at a larger scale has invited modernization in the production process and the traditional wheels have been replaced by jiggers and slip casting molds, each product still goes through at least 15 artisans and is sculpted, glazed, and finished by skilled hands with the utmost care and perfection.

What makes us the first choice for discerning Chefs and restaurants is the fact that we are the only pottery that integrates trendy designs with functionality and strength.

The vast array of clay bodies, forms, glazes, and textures, created over years of exploration, also makes us the fastest and most versatile custom design pottery.

Nugu takes immense pride in thoughtfully making the highest quality dinnerware to bring joy and good design in eating, living, and sharing.







Left: Finishing on the wheel.

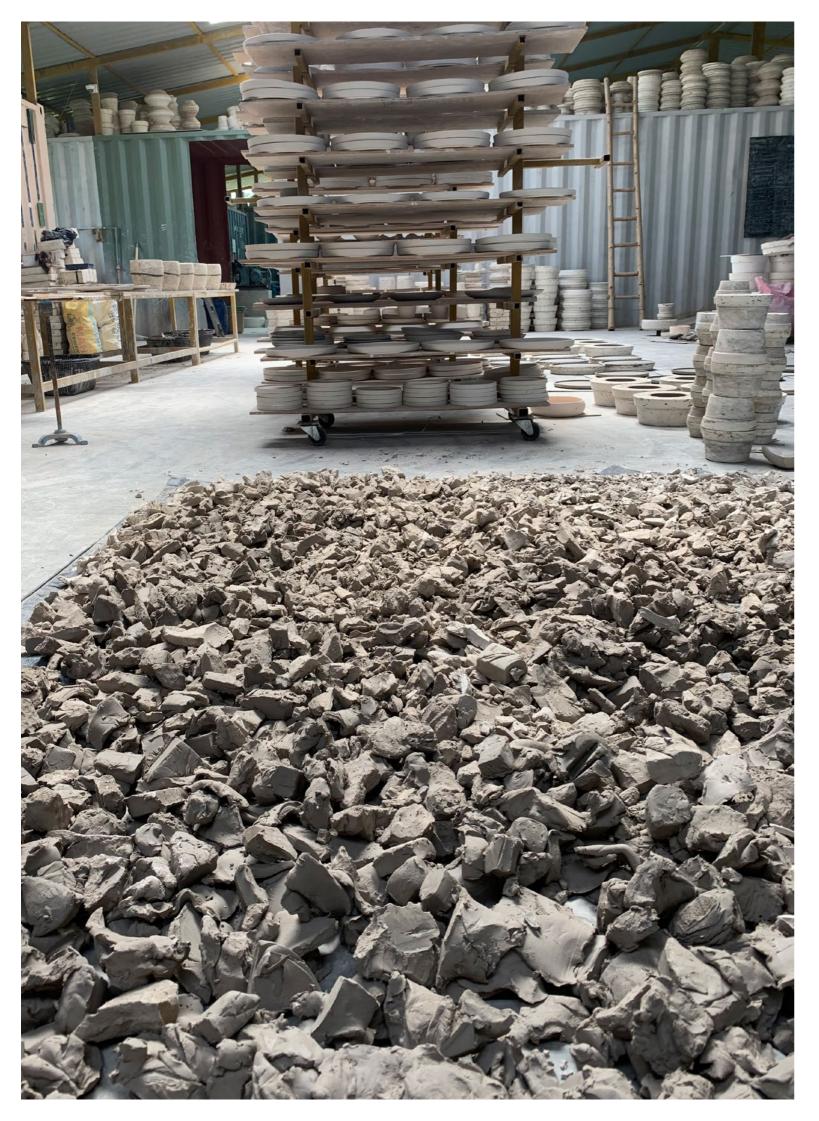
## DRIVING SUSTAINABILITY



Sustainability is not a choice anymore; it is a necessity. Nugu's 'Designed for Environment' production facility is a replicable model for producing sustainably and regeneratively.

Over the past four years, Nugu has produced zero waste, has used re-cycled and locally found clay, and planted over 10,000 trees in and around the production space.





# CARING FOR THE ENVIRONMENT

Nugu will consciously remain a micro-factory that uses natural minerals and natural sources of energy to make and sell responsibly.



Above: Batch kiln microscale production.



CARBON SEQUESTRATION



ZERO WASTE GENERATION



FORESTATION



RECYCLING/UPCYCLING NATURAL RAW MATERIALS



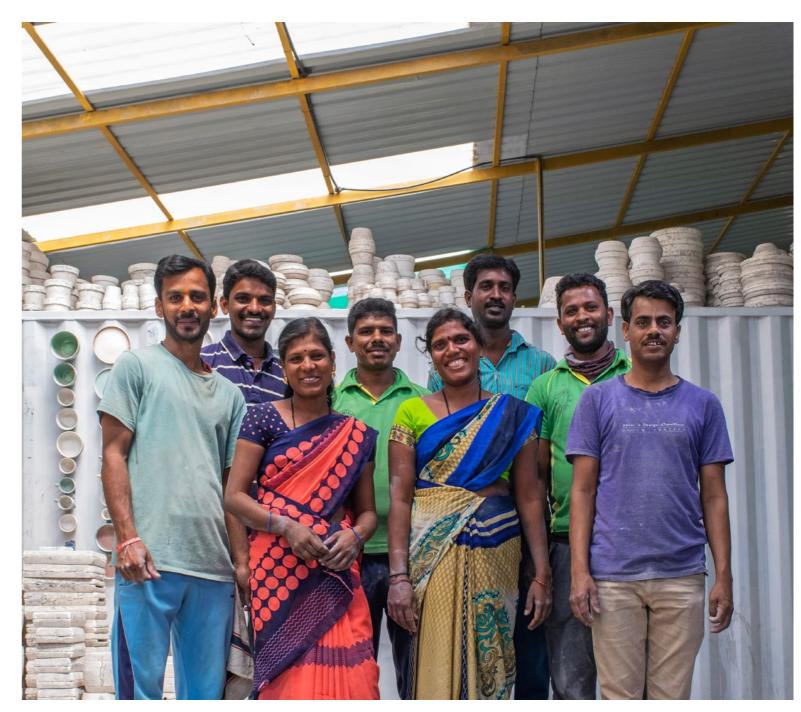
Nugu team at Mullur, karnataka, India.

# IMPACTING THE COMMUNITY

Nugu was built to address the problem of unemployment and poverty within indigenous artisan communities. Rather than forcing the craftsmen to migrate to cities and have inconsistent contract jobs, we believed in bringing employment and development to them.







Our production unit located in rural Karnataka is the only source of employment with attractive salaries and development opportunities for thousands of indigenous people living in neighboring villages.











# INTEGRATING DESIGN WITH YTIJAUÇ



#### **FUNCTIONAL TRENDY DESIGNS**

We are setting the trend for bespoke design-led dinnerware, thereby making handmade fashionable and enduring.



#### **IRONSTONE STRENGTH**

Our sought-after proprietary clay body and impeccable making process, makes us the strongest handmade dinnerware.



#### SAFEST DINNERWARE

Natural materials combined with anti-viral / bacterial coating, fired twice to a high temperature, makes Nugu the healthiest dinnerware to dine in.



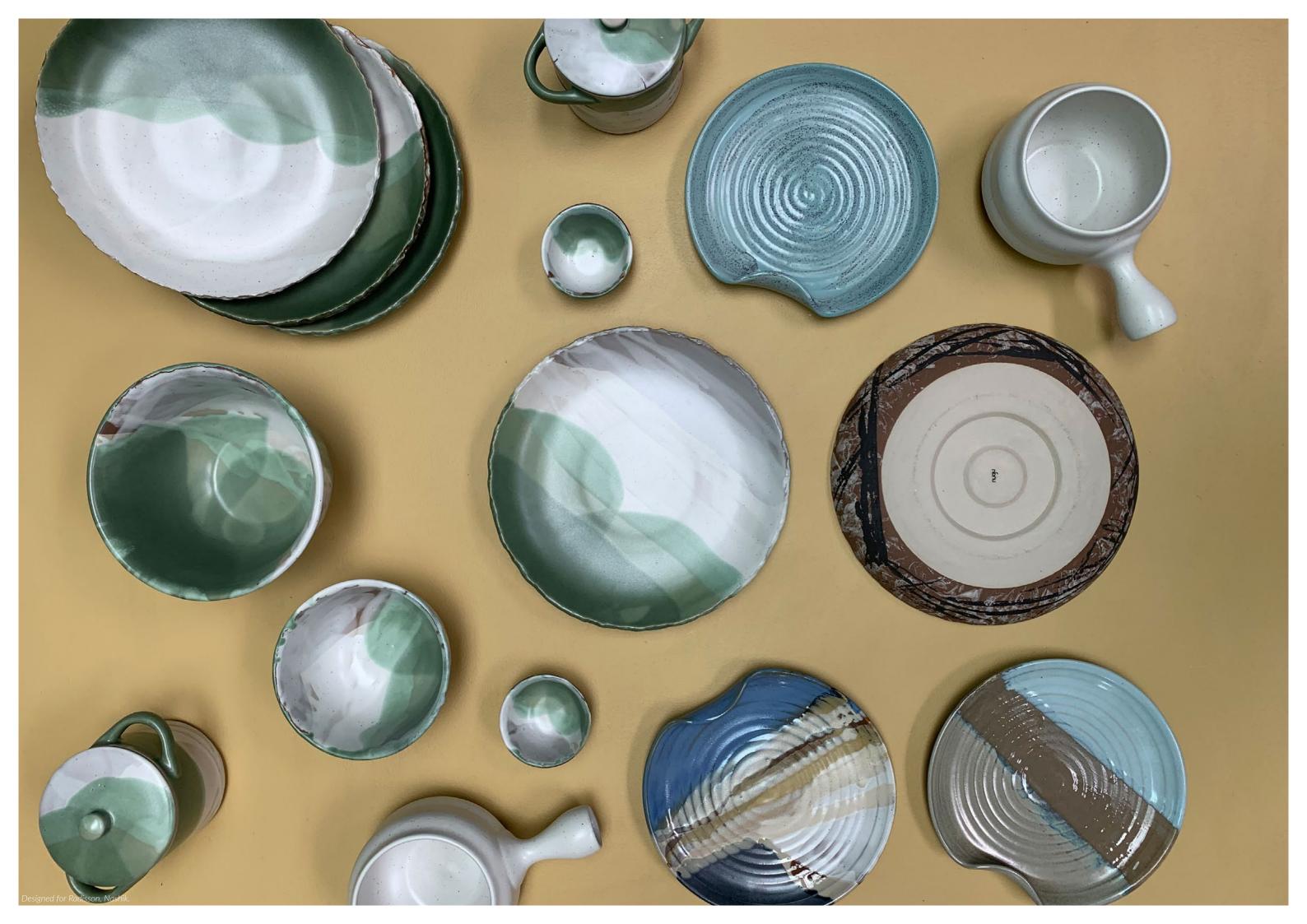
Vastra collection celebrating the traditional art of chikaan embroidery.













The innovative mandala collection playing with matte and glossy black colour.



Designed for Taj group of hotels.



### PLATES

Nugu's handcrafted ironstone plates offer a beautiful canvas for chefs who intend to plate, serve and dine in style. Designed keeping functionality and strength in mind, our flatware uses minimal forms with organic glazes to create the perfect handmade dining experience.











Coupe Half Plate D 9" Coupe Quarter Plate D 6.5"





### POLYGON





Polygon Large Plate D 12"

Polygon Dinner Plate D 10.5"





Polygon Half Plate D 9"

Polygon Quarter Plate D 7.5"

### SHORT EDGE



Short Edge Large Plate D 12"



Short Edge Dinner Plate D 10"



Short Edge Quarter Plate D 7"



TALL EDGE



Half Plate







Tall Edge Large Plate D 12"



Tall Edge Dinner Plate D 11"



Tall Edge Half Plate D 9"

Tall Edge Quarter Plate D 7"









Tapered Edge Dinner Plate D 11"



Tapered Edge Half Plate D 9"

Tapered Edge Quarter Plate D 7"







Organic Edge Dinner Plate D 11"



Organic Edge Half Plate D 9"

Organic Edge Quarter Plate D 7"





CURVE





Curve Breakfast Plate D 9"



### BOWLS

From dips to large curry bowls, from ramens to Asian rice bowls, from pasta to the green salad bowls, and from a hearty meal in a bowl to a breakfast cereal bowl, Nugu has a bowl for every cuisine and occassion.





### COUPE



Coupe Family Portion Bowl D 7.75" / H 5" V 2000ml



Coupe Double Portion Bowl D 6" / H 4.5" V 1000ml



Coupe Middle Portion Bowl D 5" / H 4" V 600ml



Coupe Single Portion Bowl D 4.5" / H 3.5" V 500ml



Coupe Family Soup Bowl V 2200ml



Coupe Family Soup Bowl With Stand V 2200ml



Coupe Shallow Main Course Bowl D 11" / H 1.5" V 1200ml



Coupe Shallow Pasta Bowl D 9.5" / H 1.5" V 800ml



Coupe Shallow Dessert Bowl D 8" / H 1.5" V 600ml



Coupe Dip Bowl D 3" / H 1" V 30ml

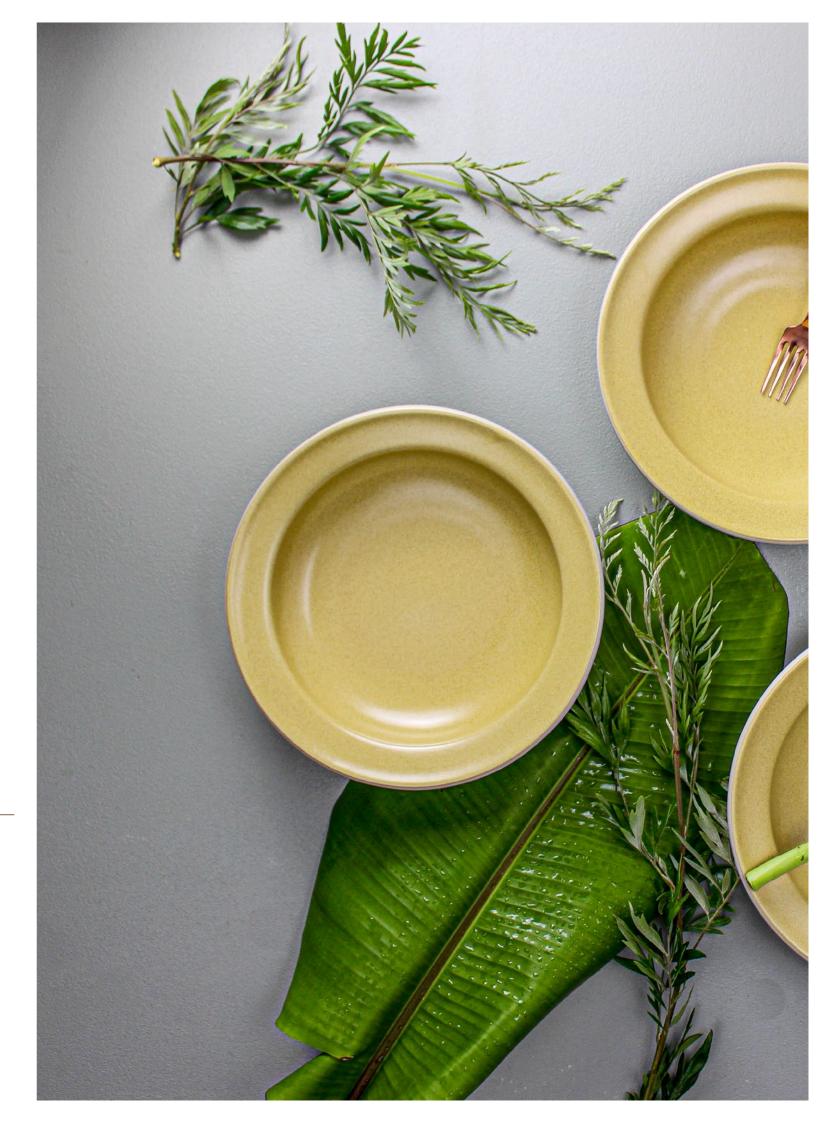
### FLANGE



Flange Large Bowl OD 11" / ID 8" / H 2.5" V 800ml



Flange Medium Bowl OD 9" / ID 6" / H 2" V 400ml





#### TAPERED-OUT EDGE



Tapered-Out Edge Family Portion Bowl D 9" / H 3.5" V 1500ml



Tapered-Out Edge Double Portion Bowl D 5.5" / H 3" V 500ml



Tapered-Out Edge Single Portion Bowl D 4.25" / H 3.25" V 350ml



Tapered-Out Edge Small Ramekin D 4" / H 2" V 150ml

#### TAPERED-IN EDGE



Tapered-in Edge Double Portion Bowl D 6.5" / H 2.5" V 600ml



Tapered-In Edge Soup Bowl D 4.5" / H 2" V 200ml



Tapered-In Edge Ramekin D 3.25" / H 1.5" V 80ml



Tapered-In Edge Katori D 3.5" / H 2" V 100ml

#### STRAIGHT EDGE



Straight Edge Family Portion Bowl D 7.5" / H 3" V 1000ml



Straight Edge Double Portion Bowl D 6.5" / H 2" V 600ml



Straight Edge Single Portion Bowl D 4.5" / H 3" V 350ml



Straight Edge Deep Dish Large D 13.5" / H 2.5" V 2250ml



Straight Edge Small Ramekin D 3.5" / H 1.5" V 100ml

### CURVE



Curve Apetizer Bowl Large D 9.25" / H 2.5" V 1100ml



Curve Apetizer Bowl Medium D 7.25" / H 2" V 500ml



Curve Double Portion Bowl D 6" / H 3" V 700ml



Curve Soup Bowl w Handle & Liner D 4.5" / H 3" V 350ml



Curve Soup Bowl Big D 4.5" / H 3" V 350ml



Curve Soup Bowl Small D 4.5" / H 2.25" V 300ml



Curve Ramekin D 3.5" / H 1.5" V 75ml



Curve Biryani Handi Large D 7" / H 3.75" V 1100ml



Curve Biryani Handi Medium D 6.25" / H 5.5" V 750ml



Curve Double Portion

Bowl with Lid

D 6" / H 3"

V 700ml

#### **TERRA**



Terra Double Bowl D 6.5" / H 2.5" V 600ml



Terra Soup Bowl with Liner O 7" / I 2.5"



Terra Dip Bowl Big D 3" / H 1.5" V 80ml



Terra Dip Bowl Small D 3" / H 1" V 50ml



Lid Medium D 5" / H 1" Lid Large D 7.25" / H 1"









### ASIAN



V 500ml

Wide Asian Bowl Large D 8" / H 2.5"



Wide Asian Bowl Medium D 7" / H 2" V 350ml



Udone Bowl D 6.75" / H 3.5" V 550ml



Asian Noodle Dip Bowl D 3.25" / H 1.5" V 60ml



Ramen Bowl Large D 8" / H 4" V 1200ml



Ramen Bowl Medium D 6.25" / H 3.25" V 600ml



Curve Khao Suey Bowl D 6.75" / H 3" V 700ml



Soup Pot D 5.5" V ?ml



Casserole Medium D 4.5" / H 4.5" V ?ml

### LAYERED



Layered Double Portion Bowl D 7" / H 2.75" V 700ml

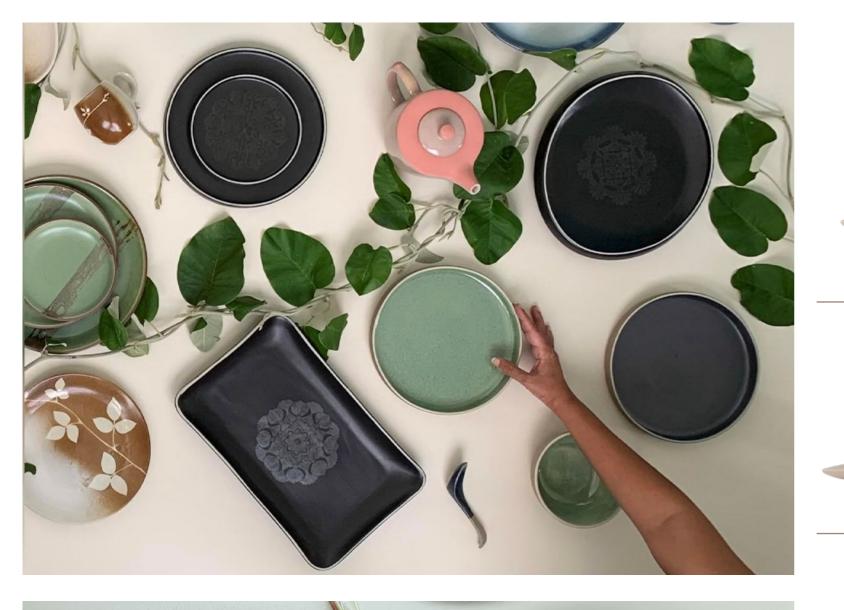


Layered Single Portion Bowl D 6" / H 2.5" V 400ml

### PLATTERS

Variety in shapes, colors, textures, and sizes, makes platters our fastest selling product with modern restaurants, be it a premium dining space or a rustic brewery.





### COUPE RECTANGLE







Coupe Rectangle Medium Platter B 6" / L 12" / H 1.5"

### COUPE FINE



Coupe Rectangle Fine Platter B 6" / L 12" / H 1.5"

### SHORT EDGE



Short Edge Large Platter B 9" / L 13"



Short Edge Medium Platter B 4" / L 12"





Tall Edge Large Platter B 9" / L 15"



Tall Edge Small Platter B 5" / L 7"







### COUPE OVAL



Coupe Oval Large Platter B 9" / L 15"



Coupe Oval Small Platter B 5" / L 9"

Coupe Oval Medium Platter B 8" / L 12"





Tall Edge Oval Large Starter Platte B 10.5" / L 12"



Tall Edge Oval Medium Starter Platter B 7.5" / L 9"

### TALL EDGE OBLONG



Tall Edge Oblong Platter B 4.5" / L 10.5"





### FLAT EDGE





Flat Edge Platter Large L 12"



Flat Edge Platter Medium L 9.25"

Flat Edge Platter Small L 8.25"



FLAT GYOZA



Flat Platter Large B 5.25" / L 12"



Flat Platter Medium B 4.5" / L 10"

Flat Platter Small B 3.5" / L 8"



### **TAPAS**



Coupe Tapas Big with Handles D 8" / H 1.25" V 450 ml



Coupe Tapas Small D 5" / H 1.25" V 130 ml





Tall Edge Tapas Big D 5.5" / H 1.5" V 400 ml



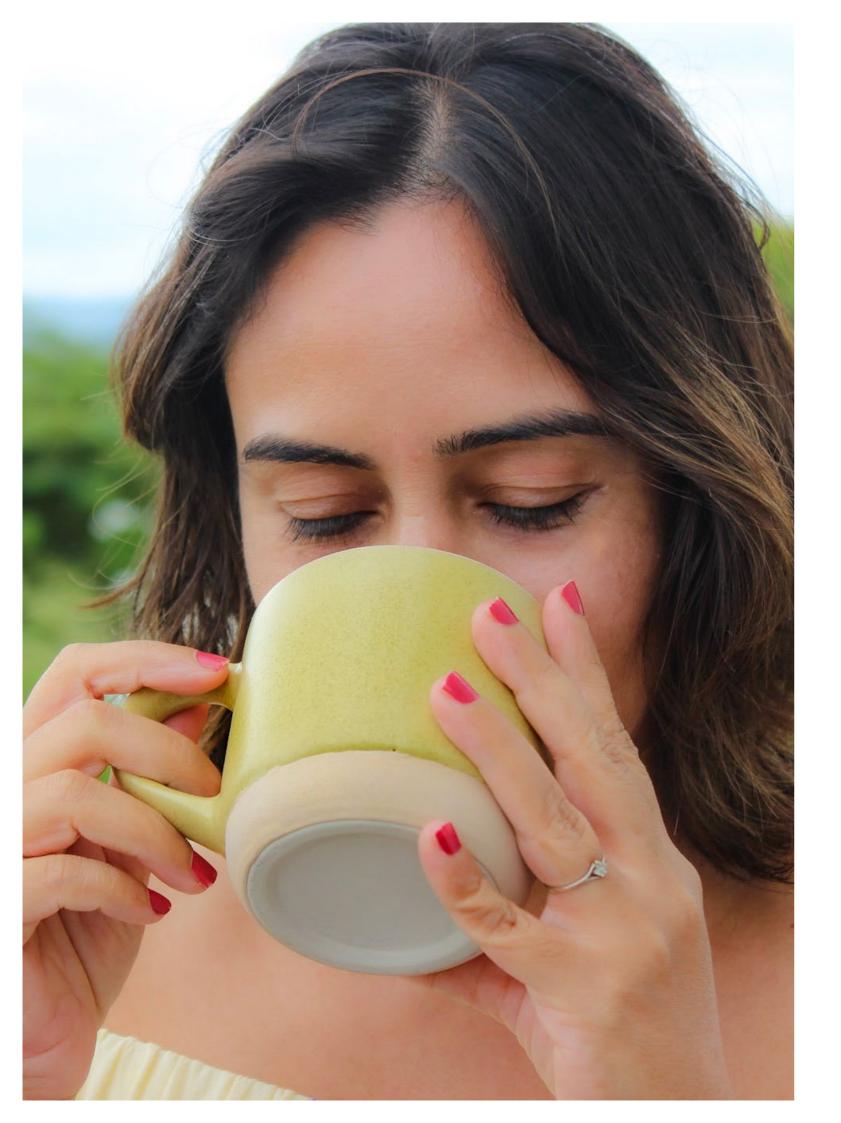
Tall Edge Oval Tapas L 5.5" / B 4.5" / H 1" V 75 ml



Tall Edge Tapas Small D 4.5" / H 1.25" V 180 ml







### DRINKWARE

Mugs and tumblers are the most intimate of all dinnerware. Nugu drinkware is designed to enhance this tactile experience by combining soft textures, with soothing colors and comfortable designs.

### MUGS



Coupe Demitasse Mug D 2.75" / H 2.25" V 100ml



Coupe Demitasse Saucer O 7" / I 1.5"



Coupe Cappuccino Mug D 4" / H 2.25" V 200ml



Coupe Cappuccino Saucer O 7" / I 2"



Straight Edge Mug with Saucer D 7" V ?ml



Tapered Edge Mug D 3.75" / H 3.5" V 250ml



Concave Mug D 3.25" / H 3"

V 200ml

Terra Large D 3.75" / H 4" V 400ml



Terra Medium Mug D 3.5" / H 3.5" V 300ml



Tall Mug D 3.25" / H 4.5" V 350ml



Jasmine Curve Tea Cup D 2.5" / H 2.5" V 75ml



Jasmine Striped Tea Cup D 2.5" / H 2.5" V 75ml







### **PITCHERS**



Large Pitcher D 6" / H 9.5" V 2500ml



Pitcher D 5" / H 9" V 1500ml

### **POURERS**



Khao Suey Pourer D 4.5" / H 4.5" V 350ml



Creamer Single Portion D 3" / H 3" V 120ml



Creamer Double
Portion
D 3.5" / L 5.5" / H 3.5"
V 350ml

### **TEAPOTS**



Tea Pot Single Portion D 4" / H 4" / L 7.5" V 350ml



Tea Pot Double Portion D 5" / H 5" / L 9" V 750ml



Asian Tea Pot D 4.25" / H 5.5" L 7" V 600ml



Terra Tea Pot D 5.75" / H 3.5" V 650ml

### TUMBLERS



Raintree Tumbler D 3.25" / H 5.25" V 350ml



Curve Tumbler D 3.25" / H 3.5" V 250ml

### ASIAN CONDIMENT SETS



Sake Bottle D 3.5" / H 6.5" V 500ml



Soy Bottle D 2" / H 3.5"





Shot Glasses D 2" / H 2.5" V 50ml



Flat Soy Dip Bowl D 4"



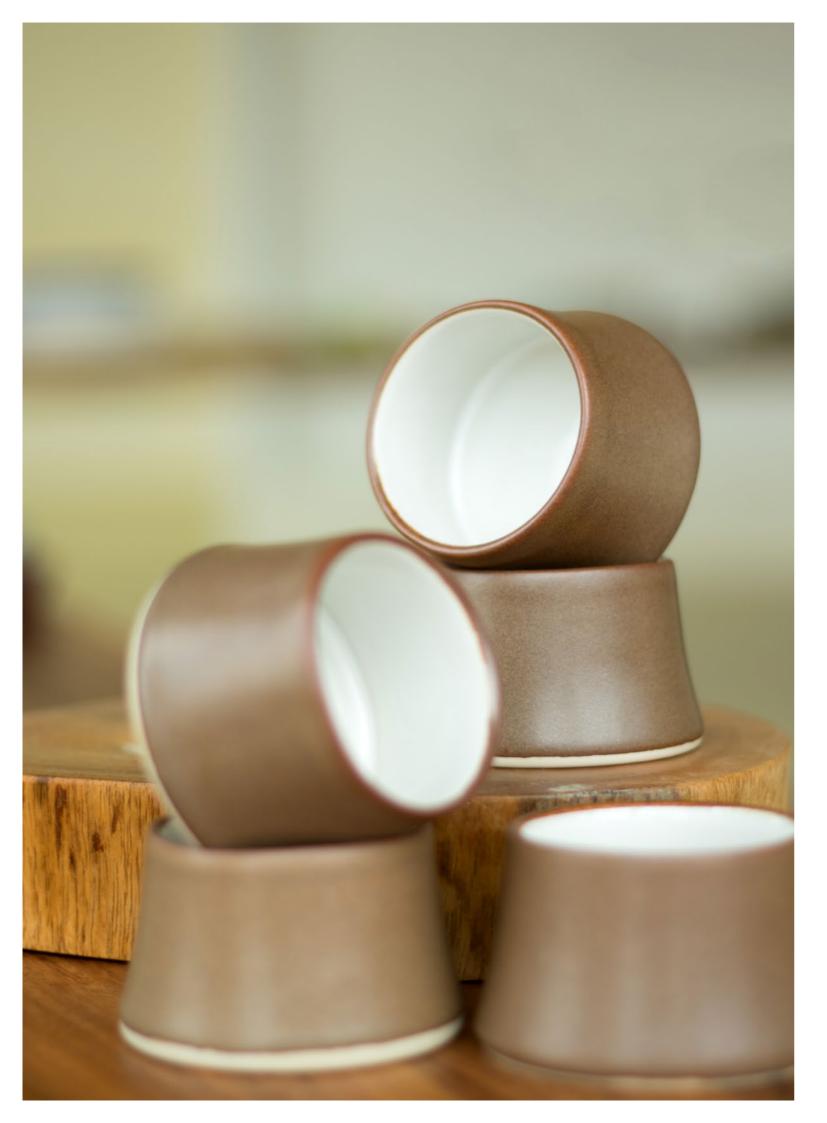






## COLOURS

Nugu's in-house glaze development lab has created a vast array of colors, finishes and textures over years of research. All glaze and development is guided by the values of food safety and environment safety.



## SINGLE-BREAK GLAZES

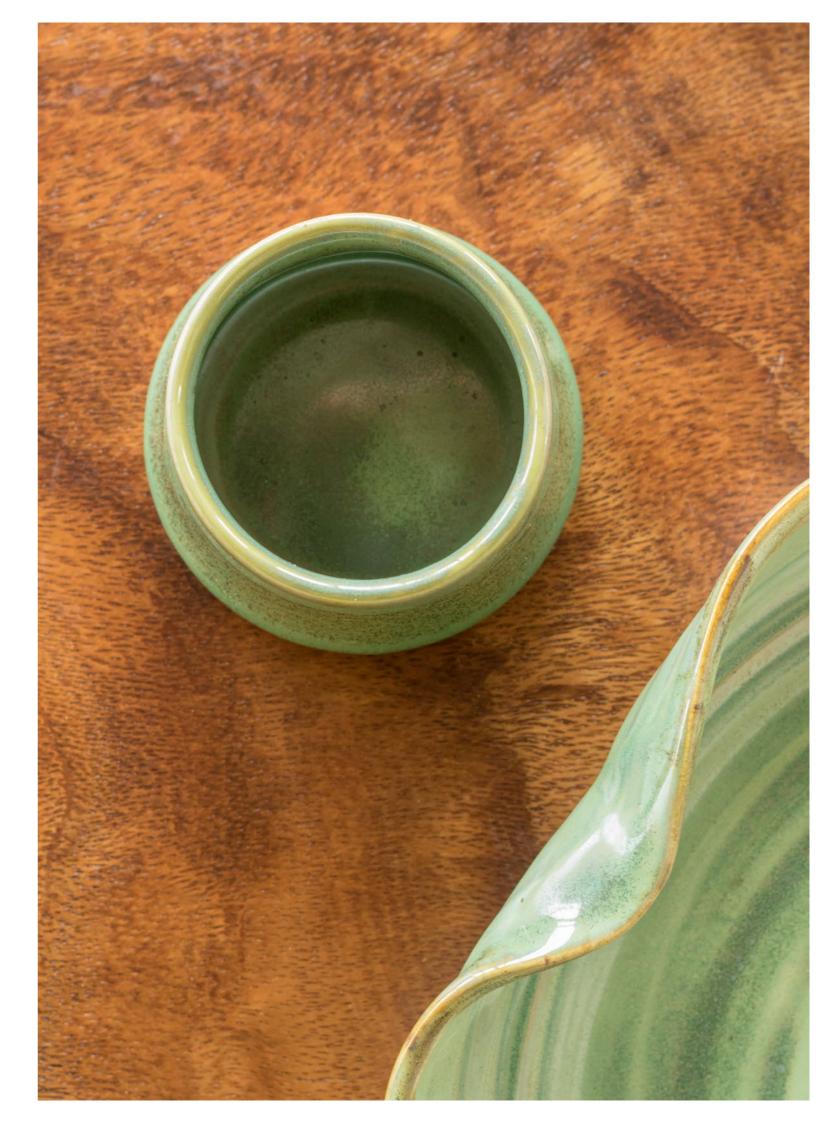
These glazes have a uniform, single shade appearance. If uniformity and standardization is your priority, then go for them!

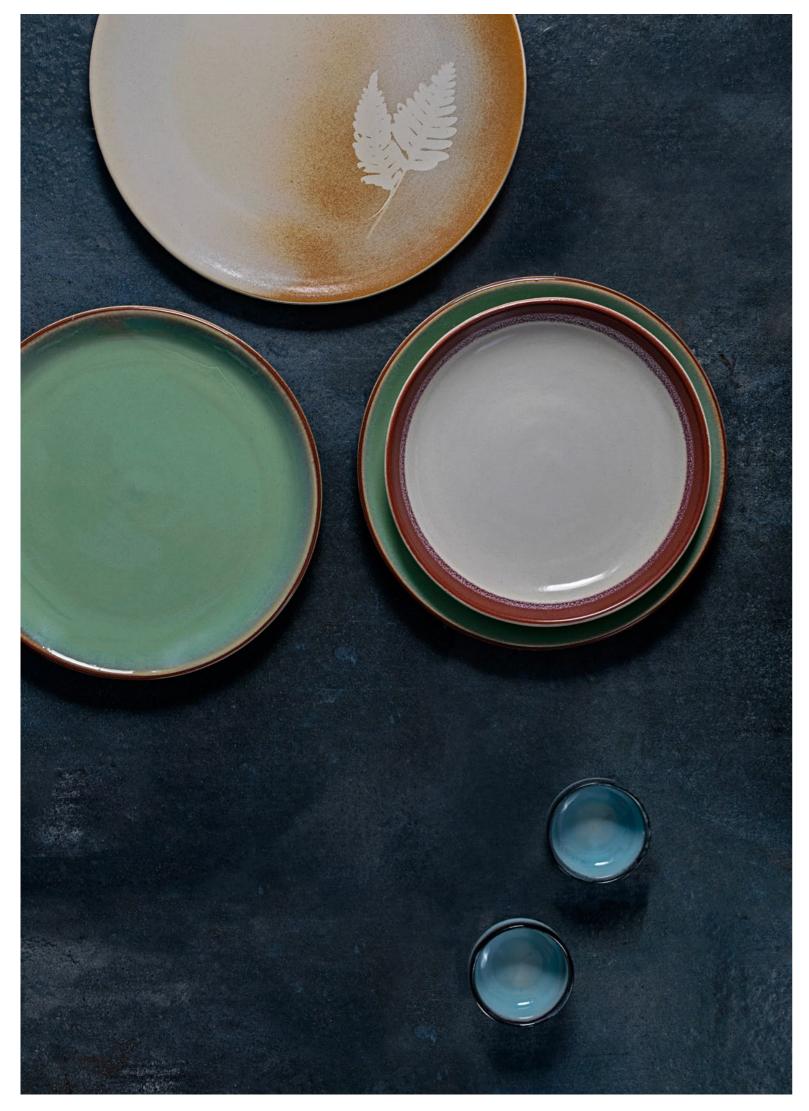


## REACTIVE GLAZES

These glazes have depth and they organically form different shades closer to the display color, which cannot be controlled. If you are looking for a more handmade organic look and feel, then this is your choice!







# HOW TO ORDER

Our agile production process allows us to make dinnerware that suits your needs. Nugu's human-centered empathetic design process takes pride in understanding your requirements and making a product that you fall in love with.

Please connect with us at info@nugu.ca or nuguhandmade@gmail.com to discuss your design requirements.









www.nugu.ca www.nuguhandmade.com